



The American Manufacturing Communities Collaborative

Leading a National Manufacturing Renaissance Bottom-up by Regional Stakeholders

Speaker:

Matt Bogoshian – Executive Director





**AMCC has a history supporting
bottom-up approaches to regional
manufacturing development.**

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A New Federal Policy Model Emerges

The National Economic Council collaborates with an Interagency Working Group leading to the [Investing in Manufacturing Communities Partnership](#) (IMCP) program.

“The IMCP is designed to reward communities that demonstrate best practices in attracting and expanding manufacturing by bringing together key local stakeholders and using long-term planning that integrates targeted public and private investments across a community’s industrial ecosystem to create broad-based prosperity.” – EDA Fact Sheet (2013).

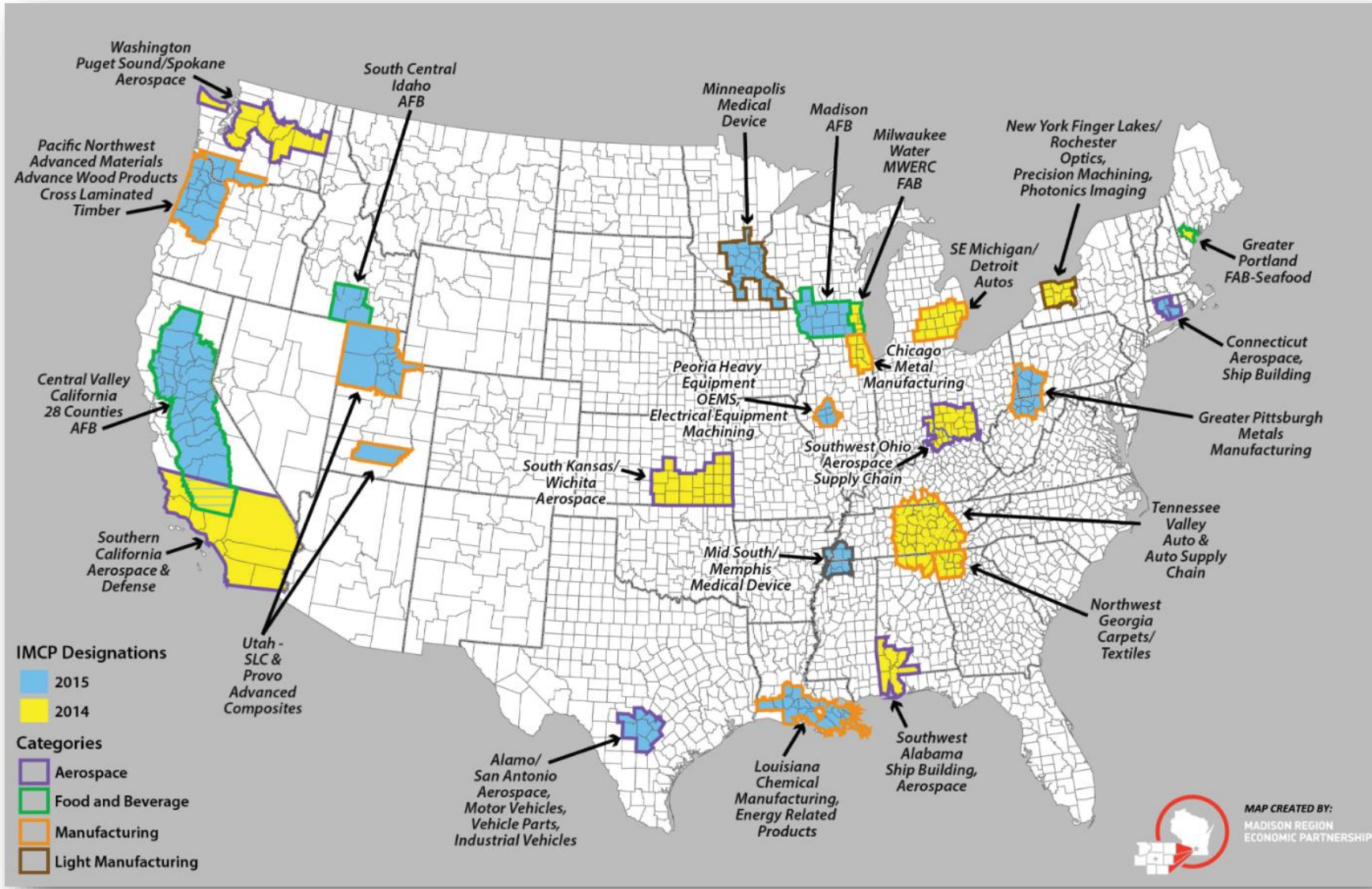
Communities meet rigorous selection criteria with 3 key elements:

1. Organize a diverse regional public/private backbone organization.
 2. Conduct a regional SWOT analysis.
 3. Create a regional plan that strengthens the Big 6 areas essential for a thriving manufacturing ecosystem: 1) Workforce and Training, 2) Research and Innovation, 3) Infrastructure and Site Development, 4) Supply Chain Support, 5) Trade & International Investment, and 6) Operational Improvement & Capital Access.
- **Over 70 US regions first apply for IMCP designations showing large demand**



24 Regions Designated as IMCP Communities in 2 Years

- Designation came with technical assistance, some preference for grants, branding
- Community of practice develops amongst the regions





IMCP Ends, but Bottom-up Leadership Persists

Regional consortia leaders double-down on collaboration:

- Stakeholders continue holding weekly national conference call meetings
- Regions interact with one another nationally, sharing best practices
- Public, private, and non-profit partners in regions increase collaboration
- Federal staff continue assisting the evolving IMCP network stakeholders

IMCP communities organize a national Summit in DC at the National Association of Counties HQ, leading to:

- Creation of a new non-profit backbone organization (AMCC)
- Outreach to Congress for the IMCP model to become law in DOD federal program (DMCSP)

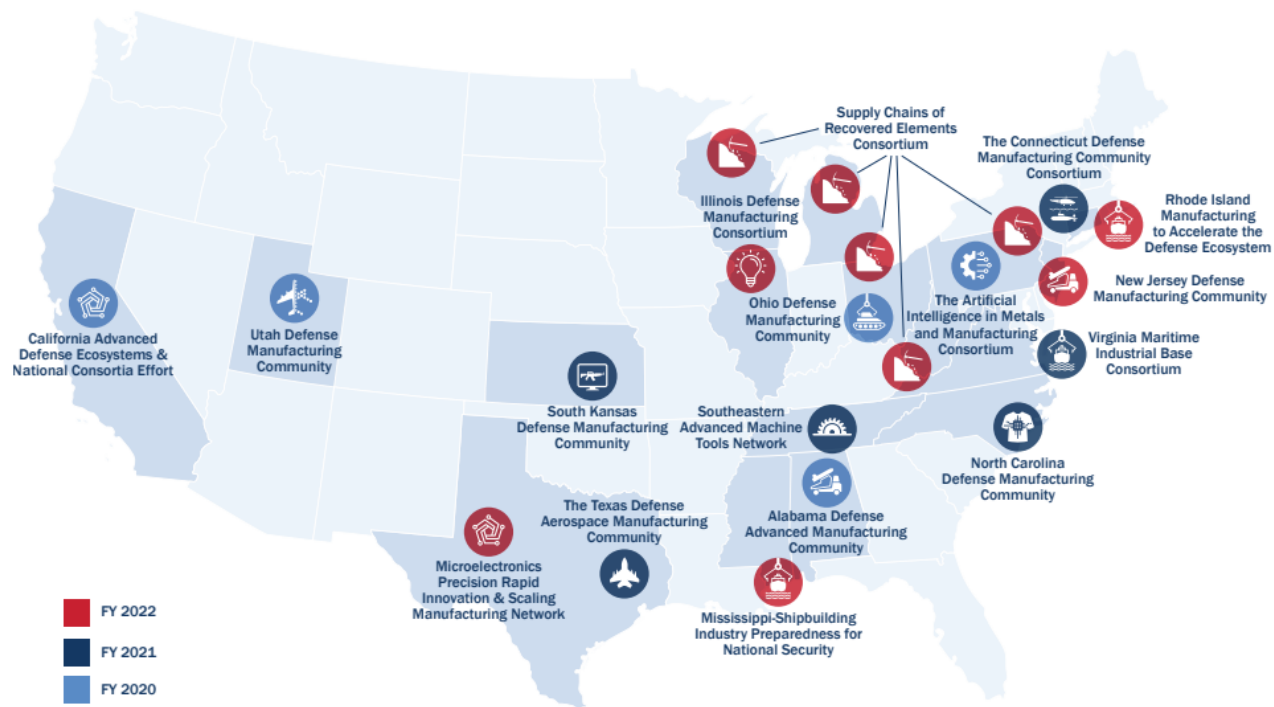


[AMCC regional consortia leaders advocate for DMCSP with the U.S. House Manufacturing Caucus \(2019\)](#)



IMCP Regions Pursue New Opportunities, Strengthen Collaborations

DMCSP Projects FY 2020 - 2022



Several IMCP regions receive designation and funding through DMCSP:

- 4 of 6 DMC designees in 2020 originated from IMCP
- 3 of 5 DMC designees in 2021 originated from IMCP
- 3 of 6 DMC designees in 2022 originated from IMCP

AMCC Undertakes Organizational Strategic Plan


Built by regional and national stakeholders to assist all American regions in adopting this bottom-up intervention approach.

Bottom-up Regional Development in Manufacturing is Driving the National Agenda



Legend

-  IMCP
-  Defense Manufacturing Communities
-  Build Back Better Regional Challenge
-  NSF Innovation Engines
-  EDA Recompete Pilot Program
-  EDA Tech Hubs

 Congressional Research Service
Informing the legislative debate since 1914

Regional Innovation: Federal Programs and Issues for Consideration

April 3, 2023

Congressional Research Service

[2023 CRS overview of federal regional innovation programs](#)





AMCC Designated As Nation's Manufacturing Community of Practice

Free, Open-Source, Evidence-Based Community of Practice seeking collaboration with:

- Designated Communities w/manufacturing focus
 - Other EDA Communities of Practice
 - Relevant federal investments, e.g. NIST MEP, Manufacturing USA Institutes
 - Relevant state, regional, philanthropic coalitions e.g. California's Jobs First regions
 - Other public and private BFFs across the country
-

Core Activities that advance AMCC's theory of change of Relationship Building, Storytelling, Strategizing, Activating, and Structuring

- Weekly stakeholder calls, presentations, and newsletter
- Promotion of regional lessons learned via [Roadshows](#) and [Manufacturing An American Century](#) podcast
- Integration and stewardship with mfg stakeholders of all kinds; government, NGO, private etc.
- Development of Manufacturing Community Ecosystem Metrics (MCEM) project
- Supporting success and coordination among regional, place-based manufacturing policy initiatives.



Revitalizing U.S. Manufacturing is a Complex Challenge

How do we make smarter decisions in regions that produce better outcomes?



Prioritize Key Industries

- Defense
- Energy
- Transportation
- Agriculture
- IT/Communications
- Health

[2024 WH Report on Priority Industries](#)

6

Focus on Ecosystem Components

1. Workforce & Training
2. Research, Innovation & Entrepreneurship
3. Infrastructure & Site Development
4. Supply Chain Support
5. Trade & International Investment
6. Operational Improvement & Capital Access

[More on the Big 6](#)



Toward Sustainable Development

- National Security
- Manufacturing and Industrial Productivity
- Workforce and Skills Gap
- Environmental Sustainability
- Inequitable Access to Education and Opportunity

[2022 CHIPS and Science Act](#)
[Section 10387\(b\): National, Social and Geostrategic Challenges](#)

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Draft Recommendations to The National Strategic Plan for Advanced Manufacturing

AMCC's Key Inputs:

- Produce priority products in key industries.
- Build out metrics for manufacturing ecosystems of support.
- Integrate federal interventions in Regional Collaboration Centers.
- Create a Manufacturing Corps as a form of national service.

Notice of Request for Information; National Strategic Plan for Advanced Manufacturing

A Notice by the Science and Technology Policy Office on 09/16/2025

PUBLISHED DOCUMENT: 2025-17840 (90 FR 44729)

DOCUMENT HEADINGS
Office of Science and Technology Policy

AGENCY:
Office of Science and Technology Policy.

ACTION:
Notice; extension of comment period.

SUMMARY:
The Office of Science and Technology Policy published a document in the **Federal Register** on June 20, 2025, requesting input from all interested parties on the development of a National Strategic Plan for Advanced Manufacturing. This document extends the deadline for submission of responses.

DATES:
OSTP is extending the deadline for responses to 11:59 p.m. ET on December 12, 2025.

FOR FURTHER INFORMATION CONTACT:
Please email the Advanced Manufacturing National Program Office at amnp@nist.gov or call Said Jahanmir at 301-975-0844.

OSTP is working on a National Strategic Plan for Advanced Manufacturing. Send in your priorities and insights by March 30th, 2026!

<https://www.federalregister.gov/documents/2025/09/16/2025-17840/notice-of-request-for-information-national-strategic-plan-for-advanced-manufacturing>



Building Stronger, More Connected Regional Ecosystems for National Progress

Our Goals

- **Scale bottom-up collaboration** across states, regions, and industry partners
- **Strengthen alignment** between state and federal policy priorities
- **Catalyze intentional structures & partnerships** that create durable manufacturing ecosystems
- **Demonstrate the impact** of region-led, nationally supported strategies through data and evidence

How We Deliver

- **Consistent coordination:** weekly convenings that sustain collaboration
- **In-person roadshows:** regional visits that build trust, deepen relationships, and unlock new partnerships
- **Shared knowledge:** best-in-class insights from across the country curated and shared to help every region succeed
- **Metrics for coordination:** ecosystem metrics to develop trust, identify gaps, and activate continuously improving interventions.



The American Manufacturing
Communities Collaborative



Manufacturing Community Ecosystems Metrics

A Playbook for Regional Assessment

Crafting common language and data-driven metrics for building community and evaluating the key component parts that make American manufacturing regions thrive.

December, 2024

[AMCC's Manufacturing Community Ecosystem Metrics Playbook](#)



Manufacturing Momentum Summit: Annual Demand for In-Person Engagements

AMCC's multi-year leadership brings national and regional stakeholders together in annual in-person summits:

October 2023: AMCC co-hosts Summit with Center for Regional Economic Competitiveness (CREC), funded by DoD ManTech Office in Arlington, VA.

December 2024: AMCC hosts Summit with the National Association of Counties in Washington D.C., funded by AMCC partners in NIST Offices of Advanced Manufacturing and MEP National Network

August 2025: AMCC co-hosts Summit with CREC and the W.E. UpJohn Institute. AMCC supports via subcontractor award through DoD ManTech.

August 19-20, 2026: AMCC to host Summit with New America and other partners in Washington D.C.



[Videos from Manufacturing Momentum Summit 2024 here.](#)



California Jobs First: Lessons, Impact, and National Leadership

2021 Established as the **Community Economic Resilience Fund (CERF)** in response to COVID-19.

2022 Administered by **GO-Biz** (Governor's Office of Business and Economic Development) and **LWDA** (Labor & Workforce Development Agency).

2023 Rebranded as **CA Jobs First**. California divided into 13 regions, each responsible for developing a regional strategy.

2024 Regional collaboratives like **Thrive Inland SoCal** conducted research, engaged stakeholders, and developed strategic plans.

2025 **CA Economic Blueprint** released. Regions compete for state funds and leverage other public, private, and philanthropic sources to implement their plans.

All CA Jobs First regional plans accepted as DOC EDA **Comprehensive Economic Development Strategies**.



Maritime Ecosystem Exchange: Opportunity for National Collaboration & Leadership

Washington

- Department of Commerce
- Maritime Blue
- Impact Washington

California

- Los Angeles Economic Development Corporation
- San Diego Regional Economic Development Corporation
- Governor's Office of Business and Economic Development
- CA Jobs First Bay Area Regional Leadership
- SF Office for Workforce and Economic Development
- Port of Los Angeles
- Port of Long Beach

National Stakeholders

- National Association of Manufacturers
- Pacific Northwest Navy Lab
- American Bureau of Shipping
- BlueForge Alliance
- Deloitte
- DoD Defense Innovation Unit
- Capzone Impact investment
- NCDMM
- Carnegie Mellon University
- AFL-CIO Working for America Institute

Wisconsin

- WI Center for Manufacturing & Productivity

Michigan

- University of Michigan
- Office of Defense & Aerospace Innovation

Maine

- Department of Economic & Community Development
- Manufacturers Association of Maine

Massachusetts

- MassMEP
- Massachusetts Technology Collaborative

Rhode Island

- Polaris MEP / 401 TechBridge
- Rhode Island Commerce

Connecticut

- Department of Economic Community Development
- University of New Haven

Virginia

- VA Economic Development Partnership
- Old Dominion University
- Virginia Digital Maritime Center
- Institute for Advanced Learning and Research
- Office of the Secretary of Veterans and Defense Affairs

North Carolina

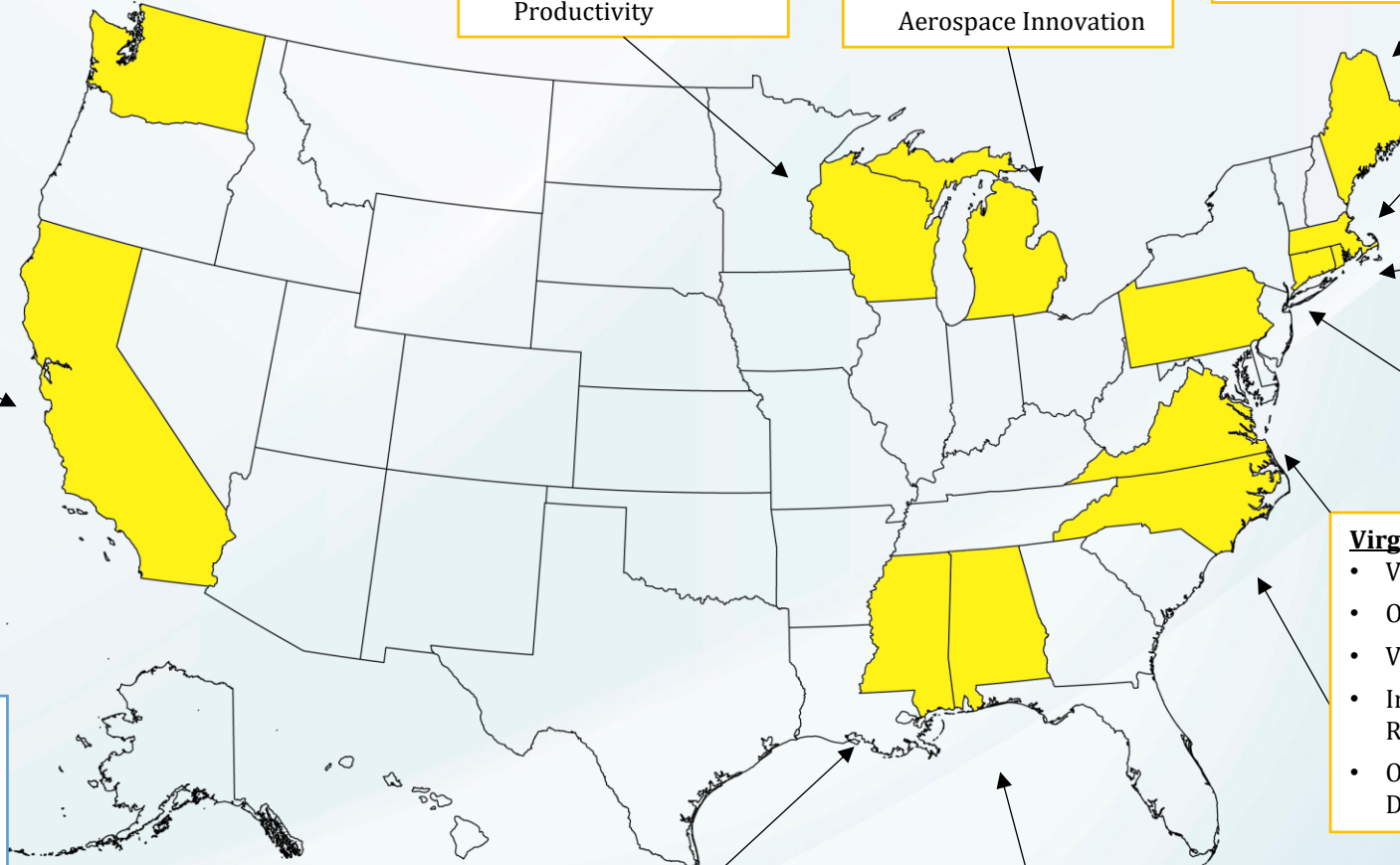
- NCSU Industry Expansion Solutions

Mississippi

- AccelerateMS
- Mississippi Manufacturers Association

Alabama

- Alabama Community College System



Core Principles Guiding the AMCC Theory of Change

1. Building Trusted **Relationships**
2. Building Common **Narratives**
3. Building Better **Strategies**
4. Taking Evidence-Based **Actions**
5. Creating Sustaining **Structures**





Participate in AMCC!

- Join our **consistent, weekly** 30-minute national Monday call to get connected with public/private stakeholders from across the nation! (message David to be added)
- Explore americanmcc.org
- Get our **consistent, weekly** newsletter updates at americanmcc.org/subscribe
- Chat with us today on how we can add value to your work
- Learn more about our [Roadshows](#) and [Manufacturing An American Century](#) podcast.
- Contact us by email:
matt.bogoshian@amccmail.org
david.vansiclen@amccmail.org
- Check out the [free MCEM regional self-assessment Playbook](#). Tell us what you think, how you and others are or can be using it, and what you or others can do to add value to making it better!

